

SPONSOR FORM

Giving Tuesday* / World AIDS Day**

*Nov. 14 - Nov. 28 / **Reception: Dec. 5, 2017

*to support House of Mercy
a home and care for low-income persons living with AIDS*

WHY SPONSOR?

By sponsoring our Giving Tuesday fundraising campaign, you will help raise AIDS awareness and benefit House of Mercy. House of Mercy fulfills a critical need in our region: providing a home and compassionate care for low-income persons living with AIDS who can no longer care for themselves. The Sisters of Mercy founded House of Mercy in 1991.

House of Mercy supporters will be invited to participate in our Giving Tuesday campaign from Nov. 14 to Giving Tuesday, Nov. 28, 2017 using a Peer-to-Peer fundraising platform designed by House of Mercy. Personal requests for donations to House of Mercy can be easily shared on social media and donations made online. Sponsors will be recognized on social media posts.

House of Mercy supporters will be invited to attend a World AIDS Day reception to commemorate World AIDS Day and announce results of our Giving Tuesday Campaign. The reception will be TUE, Dec. 5th at 5:45 pm at 304 McAuley Circle, Belmont (House of Mercy residence on the Sisters of Mercy campus). Our goal is to raise \$16,000. Will you help?

\$500-\$1000 SPONSOR BENEFITS

Sponsorship of our Giving Tuesday / World AIDS Day campaign is an opportunity to promote your business or organization while also helping neighbors in our community challenged by AIDS. In exchange for your gift of \$500-\$1000, your benefits include:

- Sponsor recognition (logo) in printed invitations to 2200 House of Mercy supporters.
- Sponsor recognition in press releases and on our Facebook page and website.
- Sponsor recognition in the House of Mercy newsletter to 2200 households.

\$250-\$499 FRIEND BENEFITS

In exchange for your gift of \$250-\$499, your benefits include:

- Friend recognition (name) in printed invitations to 2200 House of Mercy supporters.
- Friend recognition in press releases and on our Facebook page and website.
- Friend recognition in the House of Mercy newsletter to over 2200 households.

PAYMENT OPTIONS

- Checks are payable to "House of Mercy" and should be mailed to House of Mercy, P.O. Box 808, Belmont, NC 28012. Please note "GT WAD Sponsor" on the check memo or include this form. You can also call 704-825-4711 x3 or email marjoriestorch@aol.com of your sponsorship if your payment will be coming later.
- You may also pay via credit card at the House of Mercy website www.thehouseofmercy.org by clicking on the "Donate Now" button. On the credit card billing information page under *Designation*, type "GT WAD Sponsor."

WITH YOUR HELP...

House of Mercy will continue our commitment to serving low-income persons living with AIDS.

Please let us know by noon on Monday Nov. 1st if you'd like to be a sponsor. Sponsorship Amount _____

Sponsoring Company/Organization Name _____

Contact Name _____ Phone _____

Address _____

Email _____

House of Mercy is a nonprofit organization and does not receive United Way funding. Tax ID 56-1733055

THANK YOU!