

SPONSOR FORM

World AIDS Day / Giving Tuesday • December 6, 2016

**to support House of Mercy's mission of providing a home
and compassionate care for low-income persons living with AIDS**

WHY SPONSOR?

By sponsoring this fundraiser, you will help raise AIDS awareness and benefit House of Mercy. House of Mercy fulfills a critical need in our region: providing a home and compassionate care for low-income persons living with AIDS who can no longer care for themselves. The Sisters of Mercy founded House of Mercy in 1991.

House of Mercy supporters will be mailed a World AIDS Day / Giving Tuesday invitation to attend a World AIDS Day / Giving Tuesday observance (including reading of the first names of those who have died at House of Mercy) and support House of Mercy with a donation. The observance will be TUE, Dec. 6th at 5:45 - 6:15 pm at 304 McAuley Circle, Belmont (House of Mercy residence on the Sisters of Mercy campus). A social media campaign will also encourage donations online. Will you help?

\$500-\$1000 SPONSOR BENEFITS

Sponsorship of our World AIDS Day fundraiser is an opportunity to promote your business or organization while also helping neighbors in our community challenged by AIDS. In exchange for your gift of \$500-\$1000, your benefits include:

- Sponsor recognition (logo) in printed invitations to 2600 House of Mercy supporters.
- Sponsor recognition in press releases and on our Facebook page and website. A *Sponsor* graphic for your online use will be provided (i.e. "ABC Company is a World AIDS Day Sponsor of House of Mercy...")
- Sponsor recognition in the House of Mercy newsletter to 2600 households.

\$250-\$499 FRIEND BENEFITS

In exchange for your gift of \$250-\$499, your benefits include:

- Friend recognition (name) in printed invitations to 2600 House of Mercy supporters.
- Friend recognition in press releases and on our Facebook page and website. A *Friend* graphic for your online use will be provided. (i.e. "ABC Company is a World AIDS Day Friend of House of Mercy...")
- Friend recognition in the House of Mercy newsletter to over 2600 households.

PAYMENT OPTIONS

- Checks are payable to "House of Mercy" and should be mailed to House of Mercy, P.O. Box 808, Belmont, NC 28012. Please note "WAD GT Sponsor" on the check memo or include this form. You can also call Marjorie at 704-825-4711 x3 of your decision if your payment will be coming later.
- You may also pay via credit card at the House of Mercy website www.thehouseofmercy.org by clicking on the "Donate Now" button. On the credit card billing information page under *Designation*, type "WAD GT Sponsor."

WITH YOUR HELP...

House of Mercy will continue our commitment to serving low-income persons living with AIDS and to these values:

All persons have a right to dignity in life and death.

All persons have the right to safe, loving, peaceful and comfortable surroundings.

All persons have the right to complete, competent medical care without financial stress.

All persons have the right to a full life until death.

All persons have the right to have their physical needs attended by competent caregivers when they can no longer care for themselves.

Please let us know by noon on Monday Nov. 7th if you'd like to be a sponsor. Sponsorship Amount _____

Sponsoring Company/Organization Name _____

Contact Name _____ Phone _____

Address _____

Email _____

House of Mercy is a nonprofit organization and does not receive United Way funding. Tax ID 56-1733055

THANK YOU!