

2015 Walk for AIDS Sponsor Form

to benefit House of Mercy serving low-income persons living with AIDS

Saturday, April 18, 2015 • Belmont, NC

WHY SPONSOR?

By investing in our Walk for AIDS, you will help raise AIDS awareness and funds to benefit House of Mercy. House of Mercy fulfills a critical need in our region: providing a home and compassionate care for low-income persons living with AIDS who can no longer care for themselves. Founded in 1991, this year marks our 24th anniversary of our AIDS ministry and our 22nd Annual Walk for AIDS. See details at www.thehouseofmercy.org in 2015.

This year's walk will begin on the Sisters of Mercy campus and wind through historic downtown Belmont. A picnic reception with music will follow the walk on the House of Mercy grounds. Our goal is to raise \$37,000 from this event. House of Mercy depends on donations for 80% of our operating expenses. Will you help?

\$500 SPONSOR BENEFITS

Sponsorship of our Walk for AIDS is an opportunity to promote your business or organization with a worthwhile cause while also helping neighbors in our community challenged by AIDS. With your gift of \$500, your benefits include:

- Your company/organization logo on the Walk for AIDS banner, Walk T-shirts and participant packet.
- Sponsor recognition in printed fliers, posters and at our event.
- Sponsor recognition in press releases and on our website.
- Sponsor recognition in the House of Mercy newsletter to over 2800 households.

Please email a high resolution logo (color jpeg preferred) to marjoriestorch@aol.com

\$250 FRIEND BENEFITS

With your gift of \$250, your benefits include:

- Your company/organization name on the Walk for AIDS banner, Walk T-shirts and participant packet.
- Friend recognition in printed fliers, posters and at our event.
- Friend recognition in press releases and on our website.
- Friend recognition in the House of Mercy newsletter to over 2800 households.

PAYMENT OPTIONS

- Checks are payable to "House of Mercy" and should be mailed to House of Mercy, P.O. Box 808, Belmont, NC 28012. Please note "Walk Sponsor" on the check memo or include this form. You can also call 704-825-4711 x3 of your decision if your payment will be coming later.
- You may also pay via credit card at the House of Mercy website www.thehouseofmercy.org by clicking on the "Donate Now" button. On the credit card billing information page under *Designation*, type "Walk Sponsor."

The earlier we are notified of your sponsorship, the more publicity you will be included in. March 26, 2015 is the final notification deadline for inclusion on our Walk T-shirts, programs, banner and final pre-event press release.

WITH YOUR HELP...

House of Mercy will continue our commitment to serving low-income persons living with AIDS and to these values:

- All persons have a right to dignity in life and death.
- All persons have the right to safe, loving, peaceful and comfortable surroundings.
- All persons have the right to complete, competent medical care without financial stress.
- All persons have the right to a full life until death.
- All persons have the right to have their physical needs attended by competent caregivers when they can no longer care for themselves.

Sponsoring Company/Organization Name _____

Contact Name _____ Phone _____

Address _____

Email _____ Sponsorship Amount _____

House of Mercy is a nonprofit organization and does not receive United Way funding. Tax ID 56-1733055

THANK YOU!